prognos health

Improve Member Health and Lower the Costs

Empower care management programs with lab data to improve clinical and financial outcomes

Provide Timely, Personalized Care Management and Outreach

Identifying and tracking health condition prevalence, severity, and progression in member populations is essential for effective care management, quality management, and social determinants of health initiatives. Prognos uses both clinical and AI-based algorithms built on evidence-based clinical guidelines to identify, stratify, prioritize, and monitor members for payer care management programs. As a result, members receive personalized care management outreach that addresses their complex needs. Furthermore, with insight from clinical lab data, innovative care management teams can measure the impact of social determinants on health, which guides the strategy for investing in the interventions that will make the most impact for the members.

Guide and Manage Effective Care Management

Identifying and tracking health condition prevalence and progression in member populations is essential for effective care management and quality management. Additionally, payers can use clinical lab data to measure the effectiveness of their care and quality interventions and programs.

Prognos uses both clinical and AI-based algorithms utilizing evidence-based guidelines to identify, stratify, prioritize, and monitor members for care management programs. Within today's care management programs, payers can use clinical insights derived from lab data for the following activities within the programs:

- Disease Identification and monitoring
- Chronic care outreach
- Medical cost management
- Disease trend evaluation

I can get lab data directly. Why get it from Prognos?

- **Records from many labs -** Instead of trying to contract individually with all the labs doing tests of interest, by partnering with Prognos you're able to leverage our industry-leading database of lab records, which combines data from many different labs.

- **Clean, standardized, and enriched records -** Lab records that contain results are not standardized like claims used for financial transactions. Forms and formats used differ even within the same laboratory.

Prognos makes lab data most usable for our customers by standardizing the formats, test naming, and results as well as providing clinical interpretation and understanding of member conditions and results.

Identify and Monitor Member Conditions Earlier and More Accurately

In physician offices, 80% of guidelines are aimed at establishing a diagnosis or managing disease require laboratory tests. This same data can be used to identify and monitor member conditions earlier and more accurately for improved care management program performance. Detailed insight into member health status reveals which members need targeted outreach for interventions to improve health and quality measures. Prognos' insight can be easily incorporated into the existing analytics and care management platform for action.

With lab diagnostic analytics—more clinical depth, accuracy, and timeliness!

Claims Data		Lab Diagnostics		Results
No clinical detail, only tests administered	+	Lab data analytics provides detailed specifically into the clinical condition	=	More actionable insights/better results
Dependent on provider scrutiny, coding errors frequent	+	High degree of quality control from source labs and data enrichment	=	Increased accuracy and reliability
Weeks to months in lag depending on claims processing	+	Rapid, near real-time results	=	Timely, actionable insights

The Largest Lab Network in the U.S.

Our network includes continuously aggregated lab data from national, regional, hospital, and premier educational institutions including LabCorp, Quest Diagnostics, specialty oncology and genetic testing labs such as Neogenomics and Biocept.

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Let's improve healthcare together - contact us and discover how.

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